



How PowerPoint can kill a presentation

**Original presentation by Don MacMillan entitled
Life after death by PowerPoint
(source: youtube.com)**

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Most common PowerPoint mistakes (I)

Most people tend to put every word they are going to say on the PowerPoint slides. Although this eliminates the need to memorise your talk, ultimately this makes your slides crowded, wordy, and boring. You will lose your audience attention before you even reach the bottom of your....



Most common PowerPoint mistakes (I)

1 – (continued) ... first slide!



Most common PowerPoint mistakes (2)

Many people do not run spel cheek before there presentations – BIG MESTAK!!!
Nothing makes you look stupider than spelling erors.

Most common PowerPoint mistakes (3)

- Avoid
- excessive
- bullet pointing.
- Only
- bullet
- key
- points!
- Too
- many
- bullet points
- and
- your
- key
- messages
- will not
- stand out.
- In fact
- the term
- “bullet points”
- comes
- from
- people
- firing
- guns
- at
- annoying
- presenters.



Most common PowerPoint mistakes (4)

PowerPoint consume all your strengths:

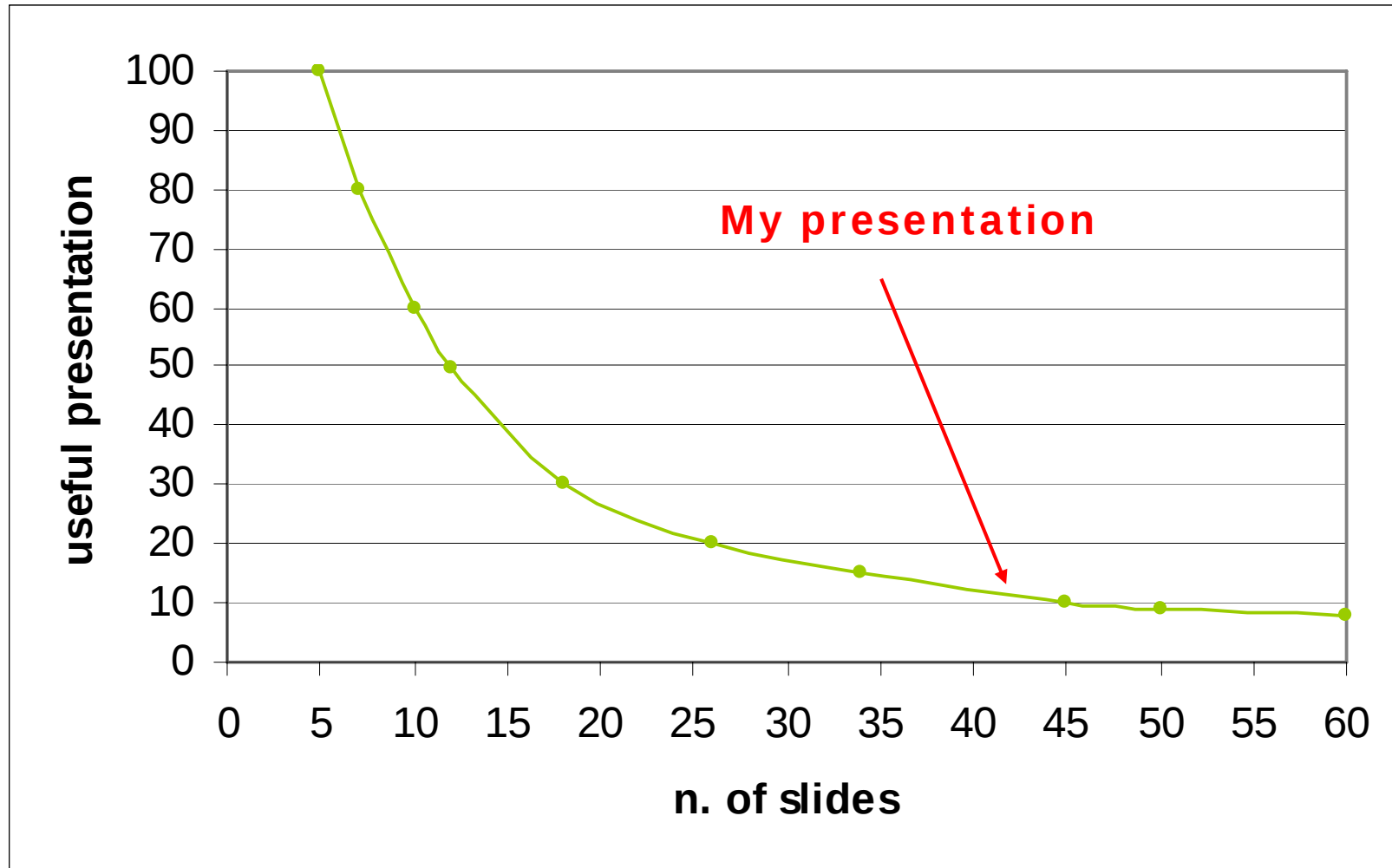
feet stuck to the ground
cannot look any where else
problems in your neck
voice start disappearing
fall asleep!

Bad colour schemes

Clashing background and font colours can lead to:

- confusion
- headache
- nausea
- vomiting
- distraction

useful presentation vs. number of slides



Time available vs. number of slides

Slides take too long

Time available vs. number of slides

Time getting shorter for the presentation

Time available vs. number of slides

You start speeding up your speech

Time available vs. number of slides

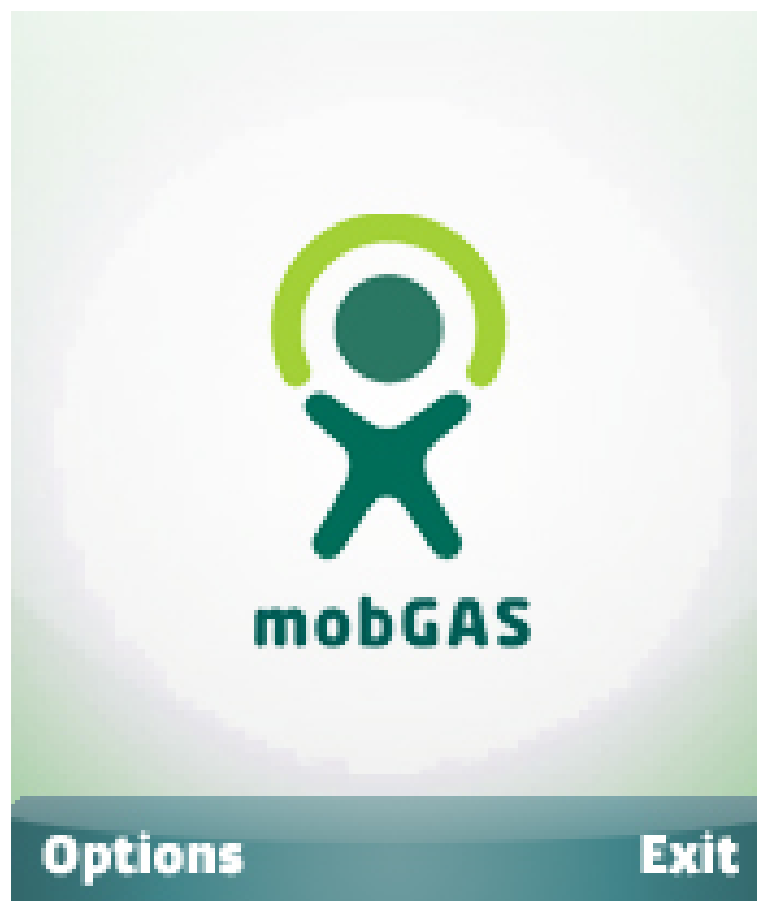
But it is not enough and you start...

Time available vs. number of slides



Time available vs. number of slides

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Time available vs. number of slides



Time available vs. number of slides

Jumping slides.

Time available vs. number of slides



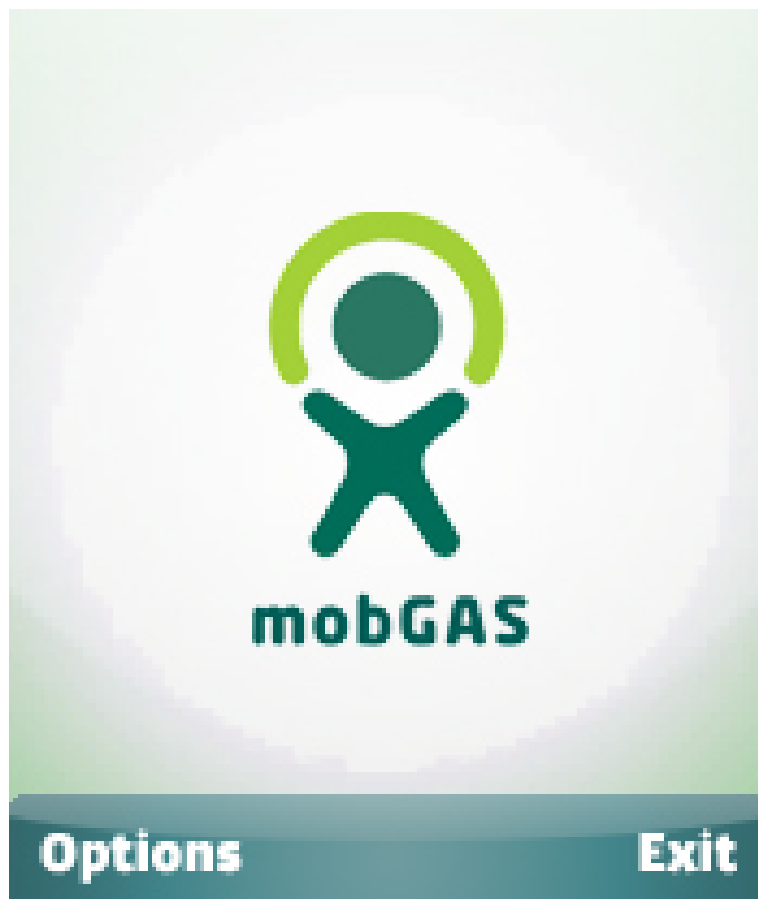
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Time available vs. number of slides

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Time available vs. number of slides

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Time available vs. number of slides

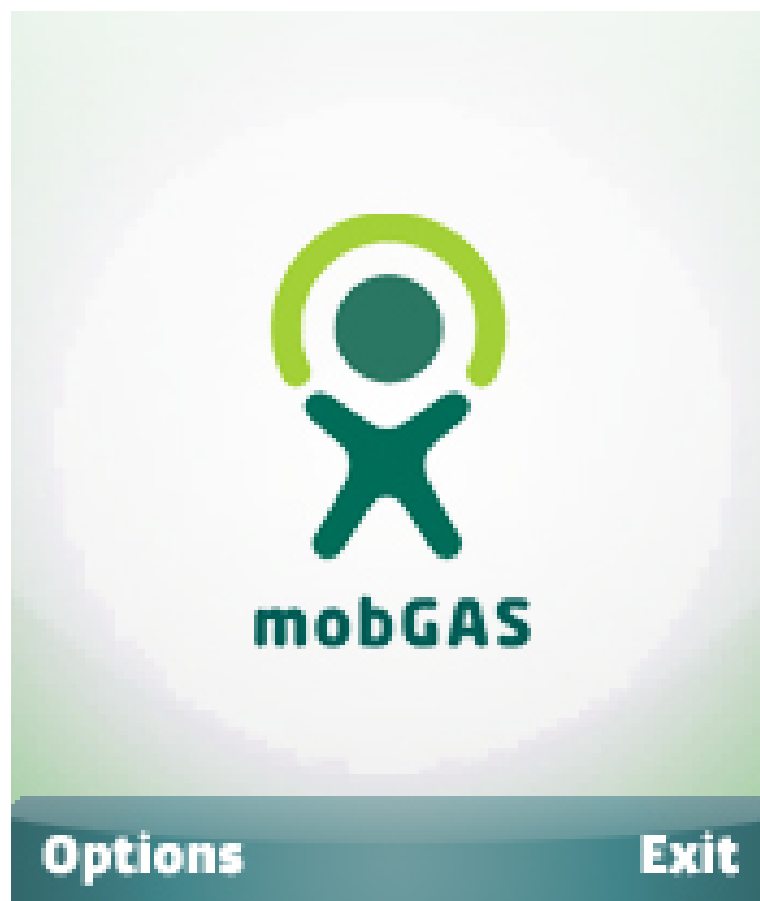
And eventually...

Time available vs. number of slides



Time available vs. number of slides

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Time available vs. number of slides

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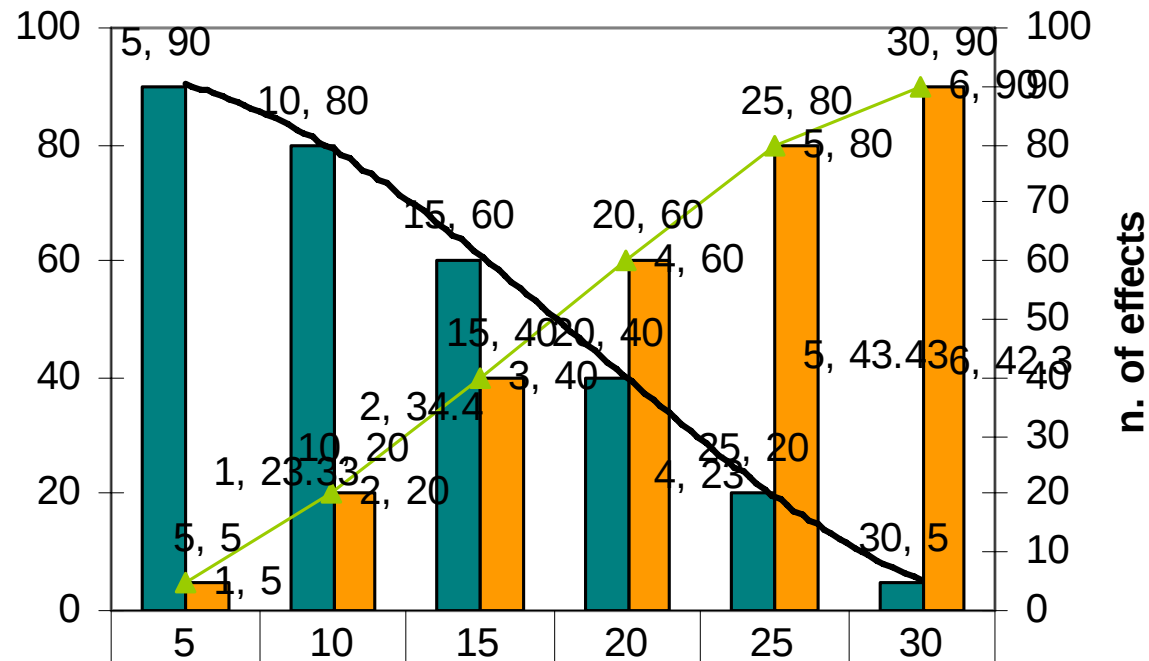
Time available vs. number of slides

Get lost or loose your audience!

Effectiveness vs. data

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effectiveness



n. of effects

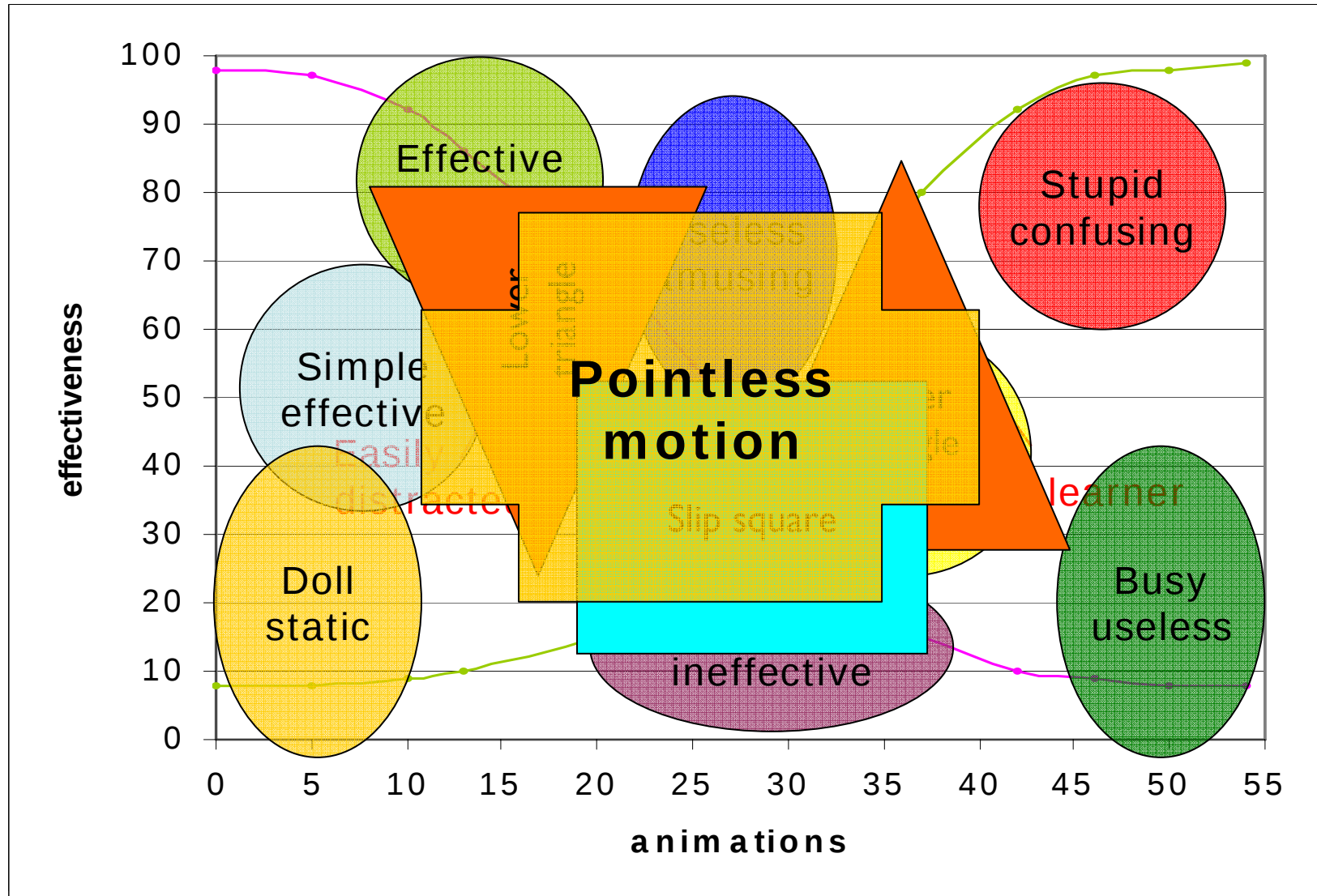
effectiveness	90	80	60	40	20	5
animation	5	20	40	60	80	90
Series3	5	20	40	60	80	90
Series4	23.33	34.4	423	23	43.43	42.3

amount of data

Animation vs. effectiveness

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Courier New
organised and structured

Gill Sans MT
artistic

Comic Sans
joyful and humorous

Times New Roman
Lazy, apathetic, unimaginative and always use default

Start by

- what is my key message
- who is my audience
- where am I going to talk
- what is the relevant information
- how much time do I have
- how am I going to transmit my message